INTERNATIONAL SILK UNION

ISU Secretariat
World Silk, Hangzhou Consensus

1. Silk is the common wealth of mankind and contains human civilization and multinational culture. Through the communication and integration of the ancient silk road, silk has left a rich and bright chapter in the development of human society.

2. “The Belt and Road Initiative” advocated by China comes from the land silk road and the maritime silk road. The essence is to build a new economic and trade road to connect world, a road of cooperation, a road to win-win and a road of peace. This is an opportunity for world silk to develop together.

3. Members of ISU should to strengthen mutual exchanges, promote economic and trade cooperation, impel investment, move the world silk industry healthy, harmonious and sustainable development. Making silk continue to benefit the people’s livelihood, the benefit of society.

4. The five professional committees of ISU that is History Culture Professional Committee, the Fashion Design Professional Committee, the Education Research Professional Committee, the Technical Innovation Professional Committee and the Trade Manufacture Professional Committee, should strive to develop innovative, leading and inclusive research in each respective areas, in order to obtain concrete achievements to promote the development of industry.

5. ISU aims to focus on the hot and difficult issues in the development of the silk industry in the world, to integrate resources, cooperate with each other to form synergy, and try to solve problems.

6. ISU should strive to establish communication channels and good mutual trust with the every aspects of the silk producing countries and strive for the government's attention and policy support to the silk industry.
01 | Introduction of ISU

02 | Logo of ISU

03 | Work of ISU

16 | The Second Structure and Members of ISU

19 | Profile of Chairman

20 | Profile of Secretary-General

21 | Professional Committees of ISU

26 | World Silk Website
International Silk Union

International Silk Union (ISU) is an international and specialized non-profit social organization in which enterprises and related organizations from the silk producing and consuming countries participate voluntarily. It aims to promote mutual exchange and cooperation of the silk industry around the world, promote the progress and development in international silk culture, education, scientific research, design, production, standards and testing, trade as well as consumption, and build a good exchange and cooperation platform for the international silk industry. Since October 2015, after the foundation, the union actively develop the key silk producing and consuming enterprises and organizations from all over the world and expand the member scale. At present, there has been 123 enterprises and organizations from 20 countries and regions joining ISU, including China, Italy, France, Switzerland, Brazil, Poland, Japan, Thailand, India, Vietnam, Cambodia, Myanmar, Indonesia, Singapore, USA, Australia, Uzbekistan, Bangladesh, Laos and Hong Kong(China), among which there are 46 executive member units and 11 vice chairman units. Especially Italian Silk Office, INTERSOIE France, Brazilian Silk Association, Vietnam Sericulture Association, and Cambodia Silk Sector Promotion and Development Commission, join as a country or region, which have spread great impact on hundreds of silk enterprises. In 2020, ISU is included in the Yearbook of International Organizations, Union of International Associations(UIA), becoming the first silk international organization in the UIA that the secretariat locates in China.

Adhering to the purpose of "Communication & Cooperation, Development with Concerted Efforts", and with the enthusiastic cooperation of member units, ISU held thrice members assemblies and twice chairman enlarged meetings, five international silk industry forums and seminars, organized multiple silk industry and culture exchange activities among member countries, established 5 professional committees including History Culture, Education Research, Technical Innovation, Fashion Design and Trade Manufacture, strengthened the construction of ISU secretariat, and promoted the information release platform.
Logo of ISU

1. The overall shape of the logo is an oval, thinking of the cocoon or the earth, it’s an international organization.

2. The “S blank part” is the first letter of “Silk”, representing the silk industry.

3. Use the “S curve” to cut the oval into two pieces, representing the eastern and western, the silk road connects the east and the west.

4. Use the light gold and olive green. Light gold is on behalf of noble and elegant, silk is the queen of fibers, and olive green represents green and environmentally friendly. Light gold and olive green both have a specified PANTONE color card number.

5. The Chinese “International Silk Union” selects the “fashion black font”, with the flex corner reflecting the soft style of silk.
Work of ISU
(2015.10 - 2020.06)

Since April 2015, Cathaya Group and Hangzhou Oriental Silk Culture and Brand Research Center have taken the lead and discussed with relevant silk enterprises and organizations all around the world. Through half-year full preparation, the Preparatory Meeting and Assembly of International Silk Union was convened in Hangzhou on October 23, 2015. The foundation and development of the union has also won the support and recognition from People’s Government of Zhejiang Province, China National Cocoon and Silk Coordination Office, China Silk Association, Department of Commerce of Zhejiang Province, Economy and Information Technology Department of Zhejiang Province, Policy Research Office of the CPC Hangzhou Municipal Committee, Hangzhou Development Research Center, Hangzhou Municipal Bureau of Economy and Information, and Hangzhou Bureau of Commerce.

After the foundation, the union actively develop the key silk producing and consuming enterprises and organizations from all over the world and expand the member scale. At present, there has been 123 enterprises and organizations from 20 countries and regions joining ISU, among which there are 46 executive director units and 11 vice-chairman units. Especially Italian Silk Office, INTERSOIE France, Brazilian Silk Association, Vietnam Sericulture Association, and Cambodia Silk Sector Promotion and Development Commission, which have spread great impact on hundreds of silk enterprises. Adhering to the purpose of “Communication and Cooperation, Development with Concerted Efforts”, under the enthusiastic cooperation of member units, a series of excellent works have been carried out.

In May 2020, ISU was included by the Union of International Associations(UIA), and was recognized as the category C - Intercontinental membership organizations by the Yearbook of International Organizations, becoming the first silk international organization in the UIA that the secretariat locates in China. Department of Commerce of Zhejiang Province, People’s Government of Hangzhou Municipal and related departments fully affirmed further improvement of ISU’s international influence.
1. Building the communication platform to promote exchanges and cooperation

(1) Convening thrice members assemblies and twice chairman enlarged meetings

Since the establishment, the union has been making efforts to act as a platform for the interconnection, mutual construction and benefit for the international silk industry. So far, ISU has convened thrice members assemblies and twice chairman enlarged meetings reporting annual work, discussing work plan of the next year and the key issues of the healthy steady development of international silk industry. Especially the chairman enlarged meeting of 2018 was held successfully in Como, Italy, winning positive support and assistance from Italian Silk Office and creating a successful case of holding ISU meeting in other regions.

2. Four times group participating in Vietnam silk industry exchange activities

On invitation of local governments and member units in Vietnam, the union has organized representatives of member units to attend 2016 Vietnam-Asia Silk Cultural Festival, 2017 Vietnam- International Silk Cultural Festival, 2017 Vietnam Bao Loc Silk-Tea Culture Week and 2019 Vietnam- International Silk and Brocade Cultural Festival. Through the activities, ISU members have learned about the situation of the silk industry in Vietnam, experienced the silk-related historic culture of Vietnam, and discussed the possibilities for cooperation between Vietnam and the foreign silk enterprises. In Bao Loc, the union signed a strategic cooperation agreement with Vietnam Sericulture Association to deepen exchanges and cooperation. After back from visit, the union wrote and published the “Brief Analysis of Silk Development Prospect in Vietnam” as an industry investigation report forwarded to Bao Loc Municipal Government and Vietnam Sericulture Association. The main content of the report covers activity profile, current situation of the silk industry, silk development space and priorities, and feasibility analysis for investment and cooperation in Vietnam.
(3) Twice group investigating the silk industry in Cambodia

In 2017, invited by Ministry of Commerce of Cambodia, the union organized ISU Chinese member units to investigate the silk industry in Cambodia. Ministry of Commerce arranged high-level business conference and all-around industry investigation. The union composed an investigation report based on the impressions and suggestions to make in-depth analysis of requirements, possible cooperation and future investment proposed by Cambodia side and put forward feasible strategies and solutions. The report was forwarded to the Ministry of Commerce of Cambodia and Cambodia Silk Sector Promotion and Development Commission, meanwhile also submitted to China National Cocoon and Silk Coordination Office and Zhejiang Provincial Cocoon and Silk Coordination Office, and published in both Chinese and English in Journal of Silk. In August 2019, the union was invited again to meet with the Ministry of Commerce, Ministry of Agriculture and Fisheries and Ministry of Industry of Cambodia, also visited the member silk enterprises in Cambodia to continuously deepen exchanges and cooperation.
(4) Group participating in the Lyon silk exhibition of French Silk Festival

In 2018, on invitation of INTERSOIE France, the union organized Chinese member silk enterprises to attend Lyon silk exhibition of 2018 France Silk Festival to present traditional Chinese silk culture and features, after the chairman enlarged meeting in Como. This was the first time that INTERSOIE France invited foreign silk enterprises for exhibition. President and vice president of Lyon Metropolis, mayor of Lyon Municipal Government and other local leaders visited Chinese boutique silk exhibition zone. The Chinese silk products were also very popular with local citizens. During the silk festival, the union secretariat and representatives of member enterprises were invited to attend the special Chinese style grand dinner on the opening ceremony of France Silk Festival, and the working conference about Lyon Municipal Government’s preparation for building “International Silk Cities Network”. The union delegation also visited Lyon silk products exhibition, Lyon Textile Museum and the silk enterprises in Lyon. In November 2019, the union was invited again to attend 2019 French Silk Festival and the signing ceremony of “International Silk Cities Network”, led by Lyon Metropolis, Lyon Municipal Government and INTERSOIE France. At the same time, the union gives full play to the role of international bridges and helps to connect Hangzhou City, Zhejiang Province and Nanchong City, Sichuan Province of China to join the network, promoting multiparty exchanges and cooperation.
(5) Visiting member units among countries and regions

Since the foundation, the union secretariat has visited dozens of silk enterprises and industrial organizations among member countries and regions one after the other, including Italy, France, Brazil, Thailand, Vietnam and Cambodia and also include Zhejiang, Jiangsu, Shandong, Sichuan, Guangxi, Chongqing province of China. Meanwhile, the member units also came to visit the secretariat always, including Brazil, Japan, Indonesia and the member enterprises in China. Exchange visits have helped the secretariat acquire an in-depth knowledge of fundamental state of each member unit, take their suggestions on the work of the union secretariat, strengthen “service” awareness and offer convenience and support to the member units better.
(6) Carrying out lateral exchanges and cooperation

With the developing of the union, the influence is promoted progressively, and lateral communication and cooperation also increase gradually, as follows. Presided over the “China Silk Innovation and Development Salon” of the 126th China Import and Export Fair on the invitation of China National Cocoon and Silk Coordination Office; tried best to facilitate and offer contact support for international exploratory visit of China Chamber of Commerce for Import and Export of Textile and Apparel, China Fashion Association, Hangzhou Government, Huzhou Government and Sichuan Silk Association, and for the exchange visits among member units of the union and members of the committees; wrote a recommendation letter for Italian Silk Office to apply to join the Creative Cities Network of UNESCO; offered assistance to the “International Training Program for Modern Silk Product Processing Technology and Innovative Design” of Zhejiang Sci-Tech University in recruiting international trainees; helped China National Silk Museum in carrying out a series of activities, including “A World of Looms: Weaving Technology and Textile Arts in China and Beyond” and “Khmer Evening”, and took an active part in the international silk industry activities.

2. Discussing industry issues to build development consensus

(1) Holding the International Seminar on Silk Fashion Design and Development Trend

During the chairman enlarged meeting in 2016, the union and Zhejiang Sci-Tech University (the vice chairman unit of ISU) jointly held the International Seminar on Silk Fashion Design and Development Trend, at which more than 120 experts, scholars and enterprise representatives in the silk filed from France, Italy, Japan, Poland, Brazil, India, Vietnam, Thailand, Cambodia, Mongolia, China and Hong Kong(China) attended for in-depth exchange about the sustainable development of silk, challenges faced by the high-end fashion industry in Europe, fashion design of silk, innovation and development of China’s silk industry.
(2) Holding the international silk forum and the symposium

During the members assembly in 2017, the union and the organizing committee of China International Silk Expo jointly held the Belt and Road Forum for International Silk, and the union also held the Symposium on Sustainable Development of Silk Industry. More than 150 representatives of silk industry from Italy, France, Greece, Brazil, Switzerland, Japan, Thailand, Cambodia, Vietnam, China and Hong Kong(China) attended the events for in-depth exchanges about the direction and approach of sustainable development of the world silk industry in the context of the “Belt and Road Initiative”. During the forum, the union and Cambodia Silk Sector Promotion and Development Commission signed a strategic cooperation agreement to deepen exchanges and cooperation.

(3) Holding the Seminar on World Silk Industry Development Trend

During the chairman enlarged meeting in 2018, the union and Italian Silk Office (the vice-chairman unit of ISU) jointly held the Seminar on World Silk Industry Development Trend. More than 90 industry representatives from Italy, France, Switzerland, Brazil, Japan, Cambodia, Vietnam, China and Hong Kong(China) attended the seminar for further strengthening international exchange of silk enterprises, accurately grasp the new trend of the international silk market and promote healthy and steady development of silk industry.

(4) Holding the Seminar on World Silk Industry Development Trend

During the members assembly in 2019, the union organized the Seminar on International Silk Industry Development, more than 150 government leaders, representatives of ISU member units, committee members and silk experts from 13 countries and regions including China, Italy, France, Brazil, Japan, Thailand, India, Vietnam, Cambodia, Uzbekistan, Laos, Myanmar and Hong Kong of China attended the meeting. Representatives from various countries introduced the situation and future development plan of silk industry, enhanced the exchange and cooperation of international silk industry, and promoted the integrated development of the international silk industry.
(5) Carrying out the research project “Millennials, Fashion, Sustainable Development and Silk”

The international research project named “Millennials, Fashion, Sustainable Development and Silk” was carried out in 2018 for the purpose of fully understanding the perception of women in the millennial generation on sustainable development, fashion and responsible consumption of silk. The project was launched by ISU Brazilian member unit, and won support from ISU and assistance from Italian Silk Office and INTERSOIE France. An online questionnaire survey of 2500 women in the millennial generation from China, Italy, France, Germany, and the United States, was conducted by an American professional research company. Conclusions were drawn via data analysis and summary, and then a report was developed. The union secretariat has sought for opinions and suggestions from Italian Silk Office, INTERSOIE France and some Chinese member unit representatives for every link of the project. The report was released at the chairman enlarged meeting in 2018 after nearly one year’s fully preparation.

At the same time, union made a promotional video in Chinese, English, Italian and French respectively, which was widely shared and spread in the fields of silk industry and fashion design around the world. The member units also took active actions to help propagandizing and popularizing the project results.


In March 2020, ISU launched the research of “Impact of COVID-19 on International Silk Industry and Consumer Market Trends”. The silk enterprises and related units more than 10 silks producing and consuming countries from China, Italy, Japan, Brazil, India, Thailand, Vietnam, Cambodia, Laos, Indonesia conducted the investigations, and finally formed a bilingual report in Chinese and English, which was published on the World Silk Website and submitted to relevant government departments and industry organizations. On May 19, the official website of UIA also published the report, which was further disseminated and promoted on the international platforms.

(7) Reaching “World silk, Hangzhou consensus”

At the members assembly in 2017, more
than 100 silk industry representatives from Italy, France, Brazil, Switzerland, Japan, Thailand, Cambodia, Vietnam, Greece, China and Hong Kong (China) reached the “World silk, Hangzhou consensus”, which has contributed to promote the healthy, steady and sustainable development of the global silk industry.

3. Carrying out professional research to accumulate exchange results

At the chairman enlarged meeting in 2016, the union set up five professional committees including the History Culture, Education Research, Technical Innovation, Fashion Design, and Trade Manufacture. Among all of them, four committees have convened the founding meeting and carried out a series of related works, while the Trade Manufacture Professional Committee is still being established. At present, there has been more than 70 experts, scholars and entrepreneurs coming from all over the world joining the committees and being the valuable think tank for the union, who were mainly nominated by the director of each committee and also invited by the union secretariat.

(1) History Culture Professional Committee

The director of the ISU History Culture Professional Committee is Zhao Feng, the vice-chairman of ISU and the curator of China National Silk Museum. The committee aims to promote the historical and cultural research and inheritance of the international silk industry. There are 15 experts and scholars from Italy, Germany, Japan, Switzerland, Greece and China joining the committee. The first meeting was held in Lyon, France in December 2017. The second meeting was held in Buyeo, South Korea in November 2018, and the third meeting was held in Kizlovodsk, Russia in September 2019.

(2) Education Research Professional Committee

The director of ISU Education Research Professional Committee is Chen Wenxing, the vice-chairman of ISU and the president of Zhejiang Sci-Tech University. Committee aims to promote the development of education, training and scientific research of the international silk industry. The committee is comprised of 16 experts and scholars from Brazil, Poland, Thailand, Australia, India and China. The first meeting was held in Hangzhou, China in October 2018. The second meeting was also held in Hangzhou in September 2019, at which the participants deeply discussed the future development of silk-related scientific research and education from the aspects of silk education model, innovative development of modern silk technology, key research projects and the international training of sericulture and silk.
(3) Technical Innovation Professional Committee

The director of ISU Technical Innovation Professional Committee is Giuseppe Bianchi, the former vice-chairman of ISU and the former president of Italian Silk Office. The committee aims to promote technological research and innovation of the international silk industry. The committee is comprised of 16 experts and scholars from Italy, France, Switzerland, Brazil, India, Myanmar and China. The first meeting was held in Como, Italy in November 2018, which committee members and related expert representatives in silk technology field attended, and a special topic about the electronic raw silk detection grading standard was discussed.

(4) Fashion Design Professional Committee

The director of the ISU Fashion Design Professional Committee is Xavier LEPINGLE, the vice-chairman of ISU and the president of INTERSOIE France. The committee aims to promote the fashion and design leading and innovation of the international silk industry. There are 15 experts and scholars from France, Italy, India, Thailand, Cambodia, Vietnam and China. The first meeting was held in Lyon, France in November 2018 which committee members and experts in silk fashion design field attended for in-depth understanding and communication.

4. Expanding communication routes to publicize silk road culture

(1) Cooperating and producing the telefilm about silk culture with CCTV Station

To enhance the cultural exchange of the international silk industry with silk as a link, the union and CCTV Station cooperated and produced the telefilm named “City to City—Hangzhou, China-Como, Italy”. The film crew shot in Como (the center silk city in Italy) and Hangzhou (the center silk city in China), and the two cities had conversation about silk. The film was set to air on CCTV International Channel in October 2017 with the joint efforts of the shooting team.
(2) Cooperating with China Zhejiang TV Station International to shoot silk cultural documentary

In 2018, the union was invited to produce the three-episode TV documentary themed by silk and humanity titled “Oriental Splendor – Silk” jointly with China Zhejiang TV Station International Channel. Through coordination and contact by the union secretariat, the crew has shot 180-hour footage in Italy, France, UK, Brazil, Cambodia, Singapore, Indonesia, Nigeria, Kenya and China to fully reflect the current situation and development of the world silk industry in the aspects of sericulture, reeling, weaving, fashion design, cultural inheritance, and exchange and cooperation. The premiere of the film was on via Zhejiang TV Station International Channel in December 2018. In the process of later period promotion, more than 140 reviews were solicited, among which 13 were published in newspapers and periodicals and 35 were selected to be published on the World Silk Website. The autograph album of the “Oriental Splendor – Silk” was jointly produced by the crew and Hangzhou Oriental Silk Culture and Brand Research Center.

(3) Publishing articles on the international silk industry

During the union group investigations, the secretariat wrote a series of industry comments, including “Hangzhou and Como: Shaking Hands in the Name of Silk”, “Exploration of Khmer Silk”, “Analysis on Development Space of Silk Industry in Africa (I) (II)”, “The Maritime Silk Road and Silk
in Southeast Asia”, and “The Brand Road of Hangzhou Silk”, etc., all of which were published in related newspapers, periodicals and new medias.

5. Establishing work mechanism and strengthening system construction

(1) Strengthening and improving the construction of the union secretariat

Since the convening of the founding members assembly in October, 2015, the union has set up the secretariat in Hangzhou, China, formulated the work regulation for the secretariat, finished the union registration and filing, designed and registered the logo of the union. The daily management work of the union is under the responsibility of the secretariat, including holding regular office meetings, communicating timely about the phase work and implementing the next stage of the work plan.

(2) Establishing and promoting the union information publishing platform

The platform is comprised of the secretariat’s e-mail, the union wechat group, the Word Silk Website and the wechat official account. In five years, the secretariat has dealt with more than 3,700 e-mails and kept close contact with all member units. The revision and upgrade have been carried out in the World Silk Website to adapt the development need of the new media. And there have been more than 2,200 articles and over 100,000 visits in the period of five years. Besides, the wechat official account has published more than 1,740 articles, among which there are 230 more original reports, and has gained over 116,000 page views and 7,200 follows, some of who are international visitors.

From 2018, the secretariat starts to publish the quarterly work reports to show the work carried out by the union in stages. After sending to the vice-chairmen of the union for advice, the reports are sent to member units via email, and released in both Chinese and English on the World Silk Website, the wechat official account and the wechat group of the union so as to improve the transparency and effectiveness of union work.

6. Future Direction of ISU

(1) Enhancing cooperation and exchange to support industrial development

To absorb new members and further promote the work of the committees. ISU will continue to adhere to the purpose of “Communication and Cooperation Development with Concerted Efforts”, keep in touch with members and stick with absorbing and developing new members. In the future, the union will organize the Trade Manufacture Professional Committee to convene the first meeting as soon as possible and make great efforts to assist and guide all the committees to implement practical work. Hoping that the committees will continue to strengthen construction, gradually increase new members from various countries, actively carry out the academic exchange activities, and promote mutual understanding, communication, win-win cooperation and interactive development of the international silk industry.

To enhance industry cooperation among the members and provide conditions for realizing cooperation. Over the past five years, the union has conducted various exchange and interaction activities around the world. On this basis, the union not only has to consolidate the interaction
among the member units, but also enhance communication with other silk producing and consumer countries, to become the large platform for exchange and cooperation of the world silk industry.

(2) Gathering industry resources and actively making suggestions

Since the establishment, the union has attempted to communicate and cooperate with government departments at all levels among countries, including Lyon City of France, Como City of Italy, Ministry of Commerce of Cambodia, Quang Nam Province and Bao Loc City of Vietnam, Shenzhen City and Nanchong City of China. Although the union is merely a platform for communication and service, the member units own a lot of resources, which can strive for supports of the governments via negotiation, convergence and project promotion, and offer policy suggestions based on investigation and survey.

(3) Gathering industry data and deepening service content

World Silk Website and weChat official account, as the official communication platform of the union, will continuously forward and post the silk trade data of China, Europe, Italy, India, Turkey, Brazil, Thailand and Japan etc. for reference by all the member units. The union plans to continually gather data on the international silk industry, and build a data acquisition system with reference value through contrastive researches and analyses to serve member units and industry development in the following years.

(4) Increasing income while reducing expenditure, and improving service value

As of the end of 2019, the union has received 1,700,000 yuan in donations, and 400,000 yuan development support funds of Hangzhou Convention and Exhibition Industry, totaling 2,100,000 yuan, as the secretariat’s working funds. The donation includes the chairman unit Kasiya Group 1,000,000 yuan, the vice chairman unit Dali International Group 500,000 yuan, and the secretary-general unit Hangzhou Oriental Silk Culture and Brand Research Center 200,000 yuan.

Over the past five years, the member units and related functional departments have offered substantial support in respect of activity logistics, venues and conference gifts, including the organizing committee of China International Silk Expo, Italian Silk Office, INTERSOIE France, Vietnam Sericulture Association, Hoi An Silk Group, Zhejiang Cathaya Group, Zhejiang Sci-Tech University, China National Silk Museum, Hangzhou Oriental Silk Culture and Brand Research Center, Hangzhou Yihui Culture Creativity Co., Ltd., Chongqing Wintus New Star Enterprises Group, and Hangzhou Honghua Digital Technology Co., Ltd., etc. The secretariat will continue to adhere to the principle of diligence, thrift and personnel streamlining, strengthen management, make careful calculations, insist fund exclusive use and do more with the minimum expenditure. Meanwhile, the secretariat will also stick with staying in touch with the member units, take opinions and suggestions, implement relevant services effectively, carry out special exchange activities, and act as a platform for the world silk industry on behalf of the union.

Considering unbalanced development of silk industry around the world, there may be some gaps in historic culture study, research and development of products, design, standard establishment, production, trade and consumption. Over the past five years since the establishment, union has been sticking to the work concept of “Service is supreme”, and always working on exchange and interaction among member units, to gain more common consensus, promote cooperation and joint development.
The Second Structure and Members of ISU

Honorary Chairmen
Yang Yongyuan
Honorary president of China Silk Association
Li Jilin
Honorary chairman of Zhejiang Cathaya International Co., Ltd.

Chairman
Zhang Guoqiang
Chairman of the board of Zhejiang Cathaya International Co., Ltd.

Vice chairmen
Stefano Vitali
President of Italian Silk Office
Xavier LEPINGLE
President of INTERSOIE France
Renata Amano
President of Brazilian Silk Association
Chen Wenxing
President of Zhejiang Sci-Tech University
Ke Huiqi
Chairman of the board of Guangdong Silk-Tex Group Co., Ltd.
Zhao Feng
Curator of China National Silk Museum
Din Yu Well Lam
Executive director of High Fashion International Limited
Dang Vinh Tho
President of Vietnam Sericulture Association
Chen Xiangping
Honorary president of Sichuan Academy of Silk Sciences
Yang Guoliang
President of Shandong Hirun Investment Group Co., Ltd.
Shen Minghong
Director of Shanghai Pudong Technology Entrepreneurship Promotion Center

Honorary Secretary-general
Fei Jianming
Honorary President of Hangzhou Oriental Silk Culture and Brand Research Center

Secretary-general
Li Qizheng
Vice president of Periodicals Agency of Zhejiang Sci-Tech University
Guido Tettamanti
Secretary-general of Italian Silk Office

Deputy Secretary-generals
Bian Xinger
Minister of Operation Management Division of Zhejiang Cathaya International Co., Ltd.
Li Wei
Vice president of Sichuan Provincial Silk Association

Executive Members
01 Italian Silk Office (Italy)
02 High Fashion International Limited (Hong Kong)
03 The Thai Silk Company Limited (Thailand)
04 Fabric Plus Pvt. Limited (India)
05 Hoi An Silk Group (Vietnam)
06 Bisa Overseas (Brazil)
07 Maruhachi Kiito Co., Ltd. (Japan)
08 Spun Silk World Co., Ltd. (Thailand)
09 Zhejiang Cathaya International Co., Ltd.
10 China National Silk Museum
11 Guangdong Silk-Tex Group Co., Ltd.
12 Zhejiang Sci-Tech University
13 Jiangsu SOHO International Group Corp.
14 Shanghai Silk Group Co., Ltd.
15 Shandong Silk Group Co., Ltd.
16 Guangxi Silk Group Co., Ltd.
17 Hangzhou Oriental Silk Culture and Brand Research Center
18 National Engineering Laboratory for Modern Silk (Suzhou)
19 State Key Laboratory of Silkworm Genome Biology (Southwest University)
20 Institute of Sericultural Research, Chinese Academy of Agricultural Science
21 China National Silk and Garments Quality Supervision Testing Center
22 China Cocoon & Silk Exchange
23 Sichuan Academy of Silk Sciences
24 Zhejiang Xiaoxin Silk Co., Ltd.
25 Shandong Hirun Investment Group Co., Ltd.
26 Wensli Group Co., Ltd.
27 Silk Road Holding Group Co., Ltd.
28 Zhejiang Zhongwei Silk Group Co., Ltd.
29 Xinyuan Cocoon Silk Group Co., Ltd.
30 Zibo Daranfang Silk Group Co., Ltd.
31 Chongqing Wintus New Star Enterprises Group
32 Yunnan Baoshan Ligen Silk Group Co., Ltd.
33 Zhejiang Golden Eagle Co., Ltd.
34 Zhejiang Meorient Business Exhibition Co., Ltd.
35 INTERSOIE France (France)
36 Cambodia Silk Sector Promotion and Development Commission (Cambodia)
37 Vietnam Sericulture Association (Vietnam)
38 Brazilian Silk Association (Brazil)
39 Matsumura Co., Ltd. (Japan)
40 Kailpar Engineering Co., Ltd (India)

41 THM International Import & Export Pte Ltd. (Singapore)
42 Sichuan Nanchong Liuhe Group Co., Ltd.
43 Sichuan Sachem Textile Co., Ltd.
44 Trudel Fashion Group (Switzerland)
45 PT. Sutra Alam Nusantara (Indonesia)
46 Shanghai Pudong Technology Entrepreneurship Promotion Center

Council Members

01 Asian Silk Alliance
02 Coponat SA (France)
03 Hokusei Sangyo Co., Ltd. (Japan)
04 Kyauk Se Silk Co., Ltd. (Burma)
05 Crown Textile Pte Ltd. (Indonesia)
06 Sovereign Crown Pte Ltd. (Australia)
07 Chuwa Co., Ltd. (Japan)
08 Yokohama Matsumura Co., Ltd. (Japan)
09 Fuchuen Enterprises (Hong Kong) Company Limited
10 Zhejiang Academy of Science & Technology for Inspection & Quarantine
11 Jiaxing Idea Silk Co., Ltd.
12 Rizhao Haitong Silk Group Co., Ltd.
13 Anhui Jingjiu Silk Joint Stock Company
14 Shenzhen China Silk Enterprise Limited
15 Guangxi Huahong Silk Share Co., Ltd.
16 Jiangxi Lvdong Silk Technology Industrial Co., Ltd.
17 Hubei Yilian Sericulture Technology Co., Ltd.
18 Ankang Bashan Silk Co., Ltd.
19 Liaoning Caiyi Wild Silk Products Co., Ltd.
20 Jin Fuchun Group Co., Ltd.
21 Sichuan Fflourish Silk Co., Ltd.
22 Sichuan Qixiangsha Silk Industry Limited Liability Company
23 Wujiang City Dingsheng Silk Group Co., Ltd.
24 Zhejiang Huzhou Meiyue Knitting Co., Ltd.
25 Zhejiang Misai Silk Co., Ltd.
26 China Silk Capital Nanchong Silk Culture Institute
27 Chun'an Cocoon & Silk Co., Ltd.
28 Chongqing Sunfeel Intelligent Technology Co., Ltd.
29 Hangzhou Textile Machinery Co., Ltd.
30 Sichuan Silunxing Import & Export Trading Co., Ltd.
31 Shandong Guangtong Silkworm Group Co., Ltd.
32 Hangzhou Fuqiang Silk Co., Ltd.
33 Suzhou Taifa Coloured Thread Weaving Co., Ltd.
34 Hangzhou Niteer Weave Co., Ltd.
35 Hangzhou Yihui Cultural Creative Co., Ltd.
36 Journal of Silk
37 Sichuan Ygor Textile Co., Ltd.
38 Huzhou Ling Silk Institute
39 Hangzhou World Silk Co., Ltd.
40 Nanchong Yinhai Silk Co., Ltd.
41 SentoSaSilk (Cambodia)
42 Artisan Angkor Co., Ltd. (Cambodia)
43 Institute of Nature Fibers and Medicinal Plants (Poland)
44 Zhejiang Meijiabiao Garment Co., Ltd.
45 VESITH DEVY Sik Association (Cambodia)
46 Jinchengjiang Xinxing Cocoon Silk Co., Ltd.
47 Suzhou Embroidery Research Institute Co., Ltd.
48 Tongxiang City Heshan Weiye Textile Co., Ltd.
49 Hangzhou I Yu In Soul Garments Co., Ltd.
50 Hangzhou Jin Yiming Textile Silk Co., Ltd.
51 Hangzhou Vocational and Technical College
52 Beijing Kaili Silk Co., Ltd.
53 Guangxi Guihe Group Co., Ltd.
54 Zhejiang Huazhi Silk Co., Ltd.
55 Hangzhou Hualong Weaving Machine Co., Ltd.
56 Huzhou Fiber Inspection Institute
(National Cocoon and Silk Quality Supervision Inspection Center)
57 Huzhou Baby Sericulture Co., Ltd.
58 Hangzhou Newjiexiu Silk Co., Ltd.
59 Hangzhou Jixiang Import and Export Co., Ltd.
60 Vietnam Sericulture Corporation - Joint Stock Company (Vietnam)
61 August Silk Inc (USA)
62 Dokoh Shoji Co., Ltd. (Japan)
63 Zhejiang Silk Memory Brand Management Co., Ltd.
64 Nanchong Shang Hao Mublerry Tea Co., Ltd.
65 Suzhou Xiancan Silk Biotech Co., Ltd.
66 Huzhou Mu Chen Culture Development Co., Ltd.
67 Hangzhou Aurora Industrial Co., Ltd.
68 Guangxi Cocoon & Silk Exchange Co., Ltd.
69 Shengzhou City Necktie Association
70 Maidilang Group Co., Ltd.
71 Hangzhou Honghua Digital Technology Stock Co., Ltd. (China)
72 Kei Meas Handicrafts (Cambodia)
73 Lao Sericulture Co., Ltd. (Laos)
74 Uzbek Research Institute of Natural Fibers (Uzbekistan)
75 Technology Center of Nanning Customs District
76 Tarim University
77 Hand Touch (Bangladesh)

*The list is sorted according to the batches joining ISU.*
Profile of Chairman

Zhang Guoqiang
Born in Sep. 1958
Senior economist


In Jan. 2015, joined Zhejiang Cathaya International Co., Ltd as CEO and vice-chairman. In Jul. 2017, became the chairman of Zhejiang Cathaya International Co., Ltd, holding concurrent post as vice president in Zhejiang Entreprise Confederation, Zhejiang Entrepreneur Association and Zhejiang Federation of Industrial Economics. Now also the vice president of Zhejiang International Chamber of Commerce.

Since 2017, basing on the strategic vision of “being the lead runner in silk industry and the creator of quality life”, Cathaya devotes the construction of whole industry chain in silk area, building up successively the bases in Chun’an, Haining, Yunnan and even in the Myanmar for mulberry planting, silkworm rearing and quality silk yarn proceeding. And in 2019, Cathaya invested another RMB500 million to build up an industry zone in Longchuan, Yunnan, covering the area for more than 500 mu. Besides, put forth effort on the breeding of silk brand “Cathaya”, constructing the whole industrial chain system.

At the same time, Cathaya is still exploring the market in EU and Japan, in the field of silk raw material, textile, home-textile and garment processing. And through the platforms such as ISU to strength the international communication and cooperation.

In the third quarter of 2018, Mr. Zhang Guoqiang made a special report to Premier Li Keqiang and Vice Premier Hu Chunhua. Leaders of the State Council all affirmed the achievement Cathaya made in the area of transformation and upgrading and of promoting the development of silk industry. Premier Li and Vice Premier Hu learned carefully the details of the suggestion promoted from Mr. Zhang, urging relevant departments to study and implement.

As one of the leading companies in silk industry, Cathaya treats promoting the development of silk industry’ as his own responsibility all the time, accelerating the development of silk industry and improving the international position and influence of Chinese silk industry.
Profile of Secretary-General

Dr. Li Qizheng
Born in Oct. 1981
Associate professor

As current Vice Director of Periodicals Agency of Zhejiang Sci-Tech University, Director of Hangzhou Oriental Silk Culture and Brand Research Center, Executive Deputy Director of the National Silk Information Center, Associate Editor of Journal of Silk. Work part-time as Member of Society of China University Journals, the General Member and the Vice Secretary-General of Eastern China Editors Association, the Vice Director of the Youth Editors Committee of Zhejiang Science and Technology Periodical Editors Association, the Vice Secretary-General of the College Periodicals Branch of Zhejiang Higher Education Association, the Vice Director of the Textile Intangible Heritage Research Institute of Zhejiang Sci-Tech University, and the Member of Hangzhou Media Brand Promotion Association. From December 2017 to February 2019, appointed to be the Vice Director of Culture, Radio, Film, Press and Publication Bureau of Qiannan City, Guizhou Province.

Since becoming the Vice Director of the Periodicals Agency from 2012, Dr. Li has been mainly responsible for the editorial quality, academic level, database, digital and network publishing and the other related work of four journals including "Journal of Silk", "Advanced Textile Technology", "Journal of Zhejiang Sci-Tech University" and "Silk Yearbook of China". At the same time, worked on silk culture and brand promotion, textile color science research and intangible cultural heritage research, etc. Participated in more than 10 research projects, taken charge of 4 research projects, co-edited 1 monograph on Zhejiang key textbook construction project, published nearly 20 research papers, among which 3 were included in SCI/EI database, obtain 3 patent authorization of national invention patents. He has ever been chosen to be a good deeds reporter by Zhejiang Party Committee Organization Department for Doctor Group Project, rated as an Excellent Individual in the social practice by Zhejiang Party Committee Propaganda Department, attained the Excellent Science and Technology Intelligence Worker in Yangtze River Delta District, the Silver Pen Prize of Society of China University Journals and the Excellent Editor of Scientific Journals of Zhejiang Science and Technology Periodical Editor Association. Now he is the Executive Vice Editor of “Zhejiang Local Chronicles : Textile Industry”.
ISU

PROFESSIONAL COMMITTEES

ISU History Culture Professional Committee
ISU Education Research Professional Committee
ISU Technical Innovation Professional Committee
ISU Fashion Design Professional Committee
ISU Trade Manufacture Professional Committee (under construction)
<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Gender</th>
<th>Unit</th>
<th>Country/Region</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Zhao Feng</td>
<td>Male</td>
<td>Vice-chairman of ISU Curator of China National Silk Museum</td>
<td>China</td>
<td>Director</td>
</tr>
<tr>
<td>2</td>
<td>Michele Canepa</td>
<td>Male</td>
<td>President of Taroni SpA</td>
<td>Italy</td>
<td>Member</td>
</tr>
<tr>
<td>3</td>
<td>Francina Chiara</td>
<td>Female</td>
<td>Member of the Special Center for Science and Symbolism of Cultural Heritage, University of Insubria</td>
<td>Italy</td>
<td>Member</td>
</tr>
<tr>
<td>4</td>
<td>Claudio Zanier</td>
<td>Male</td>
<td>Professor, University of Pisa</td>
<td>Italy</td>
<td>Member</td>
</tr>
<tr>
<td>5</td>
<td>Dagmar Shaeffer</td>
<td>Female</td>
<td>Managing director of Max Planck Institute for the History of Science</td>
<td>Germany</td>
<td>Member</td>
</tr>
<tr>
<td>6</td>
<td>Tsuchiya Masashi</td>
<td>Male</td>
<td>Section chief of Gunma Prefectural Government</td>
<td>Japan</td>
<td>Member</td>
</tr>
<tr>
<td>7</td>
<td>Robert Urscheler</td>
<td>Male</td>
<td>President of Switzerland Horgen Museum Foundation</td>
<td>Switzerland</td>
<td>Member</td>
</tr>
<tr>
<td>8</td>
<td>Sophia Z. Staikou</td>
<td>Female</td>
<td>President of PIOP</td>
<td>Greece</td>
<td>Member</td>
</tr>
<tr>
<td>9</td>
<td>Kong Xiangguang</td>
<td>Male</td>
<td>Design director of Brand Deparment, Zhejiang Cathaya International Co., Ltd.</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>10</td>
<td>Wang Chen</td>
<td>Female</td>
<td>Curator of Suzhou Silk Museum</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>11</td>
<td>Chen Yihui</td>
<td>Female</td>
<td>General manager of Hangzhou Yihui Cultural Creativity Co. Ltd.</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>12</td>
<td>Wang Le</td>
<td>Female</td>
<td>Associate professor, Donghua University</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>13</td>
<td>Zhong Bingzhang</td>
<td>Female</td>
<td>Curator of Chengdu Shu Brocade Embroidery Museum</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>14</td>
<td>He Wenming</td>
<td>Male</td>
<td>Deputy director of Commercial Bureau of Nanchong</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>15</td>
<td>Su Miao</td>
<td>Female</td>
<td>Associate dean of International Silk Institute, Zhejiang Sci-Tech University</td>
<td>China</td>
<td>Member</td>
</tr>
</tbody>
</table>
# ISU Education Research Professional Committee

<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Gender</th>
<th>Unit</th>
<th>Country/Region</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Chen Wenxing</td>
<td>Male</td>
<td>Academician of China Engineering Academy, Vice-chairman of ISU, president of Zhejiang Sci-Tech University</td>
<td>China</td>
<td>Director</td>
</tr>
<tr>
<td>2</td>
<td>Zheng Jinhuan</td>
<td>Female</td>
<td>President of Journal of Silk</td>
<td>China</td>
<td>Deputy director</td>
</tr>
<tr>
<td>3</td>
<td>Antonio Jose Porto</td>
<td>Male</td>
<td>Chief researcher of State of São Paulo Agribusiness Technology Agency</td>
<td>Brazil</td>
<td>Member</td>
</tr>
<tr>
<td>4</td>
<td>Katarzyna Schmidt-Przewozna</td>
<td>Female</td>
<td>Associate professor, Institute of Natural Fibres &amp; Medicinal Plants</td>
<td>Poland</td>
<td>Member</td>
</tr>
<tr>
<td>5</td>
<td>Weethima Sawatwarakul</td>
<td>Female</td>
<td>Head of Silk Research, Jim Thompson Co., Ltd.</td>
<td>Thailand</td>
<td>Member</td>
</tr>
<tr>
<td>6</td>
<td>Wang Xungai</td>
<td>Male</td>
<td>Vice president of Deakin University</td>
<td>Australia</td>
<td>Member</td>
</tr>
<tr>
<td>7</td>
<td>V. Shyam Kumar</td>
<td>Male</td>
<td>Professor, Karnatak University</td>
<td>India</td>
<td>Member</td>
</tr>
<tr>
<td>8</td>
<td>Zhu Chengyan</td>
<td>Male</td>
<td>Party secretary of International Silk Institute, Zhejiang Sci-Tech University</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>9</td>
<td>Pan Zhijuan</td>
<td>Female</td>
<td>Dean of Institute of Textile and Garment Engineering, Soochow University</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>10</td>
<td>Chen Xiangping</td>
<td>Male</td>
<td>Honorary president of Sichuan Academy of Silk Sciences, president of Sichuan Silk Association</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>11</td>
<td>Zhu Liangjun</td>
<td>Male</td>
<td>Professor, College of Animal Sciences, Zhejiang University</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>12</td>
<td>Lu Cheng</td>
<td>Male</td>
<td>Professor, Southwest University Honorary chairman of Chinese Sericultural Association, chief scientist of China Sericulture Research System.</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>13</td>
<td>Xue Yan</td>
<td>Female</td>
<td>Researcher of China National Silk Museum</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>14</td>
<td>Shen Xingjia</td>
<td>Male</td>
<td>Deputy director of Sericulture Institute, Chinese Academy of Agricultural Sciences</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>15</td>
<td>Wang Yongqiang</td>
<td>Male</td>
<td>Deputy director of Sericulture Institute, Zhejiang Academy of Agricultural Sciences</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>16</td>
<td>Wang Hua</td>
<td>Male</td>
<td>Professor, Donghua University</td>
<td>China</td>
<td>Member</td>
</tr>
</tbody>
</table>
# ISU Technical Innovation Professional Committee

<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Gender</th>
<th>Position</th>
<th>Country /Region</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Giuseppe Bianchi</td>
<td>Male</td>
<td>President of Seteria Bianchi Srl</td>
<td>Italy</td>
<td>Director</td>
</tr>
<tr>
<td>2</td>
<td>Silvio Faragò</td>
<td>Male</td>
<td>Head of Division, Stazione Sperimentale Seta</td>
<td>Italy</td>
<td>Member</td>
</tr>
<tr>
<td>3</td>
<td>Jacques POULENARD</td>
<td>Male</td>
<td>President of the Quality and Technical Commission, INTERSOIE</td>
<td>France</td>
<td>Member</td>
</tr>
<tr>
<td>4</td>
<td>Jameela Khatoon</td>
<td>Female</td>
<td>Professor, Central Silk Board</td>
<td>India</td>
<td>Member</td>
</tr>
<tr>
<td>5</td>
<td>Júlia Baruque Ramos</td>
<td>Female</td>
<td>Professor, University of Sao Paulo, Brazil</td>
<td>Brazil</td>
<td>Member</td>
</tr>
<tr>
<td>6</td>
<td>Paolo De Ponti</td>
<td>Male</td>
<td>Managing director of Ticino Branch, Trudel Limited</td>
<td>Switzerland</td>
<td>Member</td>
</tr>
<tr>
<td>7</td>
<td>Francesco Gatti</td>
<td>Male</td>
<td>Member of Centro Tessile Serico</td>
<td>Italy</td>
<td>Member</td>
</tr>
<tr>
<td>8</td>
<td>Zhao Wenting</td>
<td>Female</td>
<td>Manager of Kyauk Se Silk Co., Ltd.</td>
<td>Myanmar</td>
<td>Member</td>
</tr>
<tr>
<td>9</td>
<td>Bian Xinger</td>
<td>Female</td>
<td>Deputy secretary-general of ISU, minister of Operation Management Division of Cathaya Group, secretary-general of Zhengjiang Provincial Silk Association</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>10</td>
<td>Xu Jianmei</td>
<td>Female</td>
<td>Associate Professor, Soochow University</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>11</td>
<td>Dong Suozhuai</td>
<td>Male</td>
<td>Deputy director of Technology Center of Hangzhou Customs District, vice president of Zhejiang Academy of Inspection and Quarantine Science and Technology</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>12</td>
<td>Li Long</td>
<td>Male</td>
<td>Deputy director of Sericultural Research Institute, Chinese Academy of Agricultural Science</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>13</td>
<td>Guo Wendeng</td>
<td>Male</td>
<td>Director of National Enterprise Technology Center of Wensli Group</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>14</td>
<td>Hang Zhiwei</td>
<td>Male</td>
<td>Director of China National Silk and Garments Quality Supervision Testing Center</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>15</td>
<td>Li Peng</td>
<td>Male</td>
<td>Deputy general manager of Zhejiang Silk Technology Co., Ltd.</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>16</td>
<td>Wang Ying</td>
<td>Female</td>
<td>Vice president of Shandong Hirun Investment Group Co., Ltd.</td>
<td>China</td>
<td>Member</td>
</tr>
</tbody>
</table>
# ISU Fashion Design Professional Committee

<table>
<thead>
<tr>
<th>No.</th>
<th>Name</th>
<th>Gender</th>
<th>Position</th>
<th>Country /Region</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Xavier LEPINGLE</td>
<td>Male</td>
<td>Vice-chairman of ISU, president of INTERSOIE France</td>
<td>France</td>
<td>Director</td>
</tr>
<tr>
<td>2</td>
<td>Danièle CLUTIER-LEAUTE</td>
<td>Female</td>
<td>Director of Market Research &amp; Consulting, Institut Français de la Mode</td>
<td>France</td>
<td>Member</td>
</tr>
<tr>
<td>3</td>
<td>Pascaline WILHELM</td>
<td>Female</td>
<td>Fashion director of Première Vision, France</td>
<td>France</td>
<td>Member</td>
</tr>
<tr>
<td>4</td>
<td>Stéphanie KUNERT</td>
<td>Female</td>
<td>Director of Université de la Mode</td>
<td>France</td>
<td>Member</td>
</tr>
<tr>
<td>5</td>
<td>Dilip Barooah</td>
<td>Male</td>
<td>Founder of Fabric Plus Pvt. Limited</td>
<td>India</td>
<td>Member</td>
</tr>
<tr>
<td>6</td>
<td>Daniele Furlan</td>
<td>Male</td>
<td>CEO of High Fashion Europa Srl</td>
<td>Italy</td>
<td>Member</td>
</tr>
<tr>
<td>7</td>
<td>Seng Takakneary</td>
<td>Female</td>
<td>Managing director of SentoSaSilk</td>
<td>Cambodia</td>
<td>Member</td>
</tr>
<tr>
<td>8</td>
<td>Prapakorn Sutthichailaccana</td>
<td>Female</td>
<td>Manufacturing operations director of the Thai Silk Company</td>
<td>Thailand</td>
<td>Member</td>
</tr>
<tr>
<td>9</td>
<td>Le Thai Vu</td>
<td>Male</td>
<td>Chairman of Hoi An Silk Group</td>
<td>Vietnam</td>
<td>Member</td>
</tr>
<tr>
<td>10</td>
<td>Wu Haiyan</td>
<td>Female</td>
<td>Professor, School of Design Arts, China Academy of Art,</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>11</td>
<td>Zou Fengyuan</td>
<td>Male</td>
<td>Professor, dean of School of Fashion Design &amp; Engineering, Zhejiang Sci-Tech University</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>12</td>
<td>Zhang Yanzhe</td>
<td>Female</td>
<td>Executive vice general manager of Brand Department of Cathaya Group</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>13</td>
<td>Guan Tianji</td>
<td>Male</td>
<td>General manager of Zhongshan Silk Import &amp; Export Group Co., Ltd.</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>14</td>
<td>Wu Cui</td>
<td>Female</td>
<td>Director of Hangzhou Wenshi Silk Culture Co., Ltd.</td>
<td>China</td>
<td>Member</td>
</tr>
<tr>
<td>15</td>
<td>Li Yuanwei</td>
<td>Female</td>
<td>Designer of Shanghai Silk Group Co., Ltd.</td>
<td>China</td>
<td>Member</td>
</tr>
</tbody>
</table>
World Silk Website

World Silk Website (http://en.worldsilk.com.cn) is the official information release platform of the ISU. With the concept of “communication and cooperation, development with concerted efforts”, it has the information platform of official website, WeChat public, Toutiao, Souhu, Baijiahao, Qiehao and so on. The purpose is to release industrial information, promote the progress and development on the international silk culture, education scientific research, design, production, standards and testing, trade and consumption etc., and further enhance the healthy and stable development of the silk industry.

- The website is bilingual
- Release official notices, activities and reports of the ISU
- Serving member units from 20 countries and regions
- Real time release of international industrial information
- Real time release of international silk industry data
- Publish expert industry interpretation on conferences and Forum
- Website supports mobile phone adaptation and IP adaptation